



University of Catania
Department of Humanities

Language, Heart and Mind 5
Emotions, Cultures, Discourses

11 December 2020



Organised by the English Language Section

Microsoft Teams Link to the Workshop: <https://teams.microsoft.com/l/meetup-join/19%3aa5c831c486d848d7affc6e97cf6fd99f%40thread.tacv2/1606899518894?context=%7b%22id%22%3a%22baeefbc8-3c8b-4382-9126-e86bfef46ce6%22%2c%22Oid%22%3a%228a6664ca-e5b9-4a81-ba95-3f728232ea82%22%7d>

Microsoft Teams Code (for users from the University of Catania): m96oh61

Programme

9.00 – 9.15

Access to the virtual room on Microsoft Teams

9.15 – 9.30

Workshop Opening

Welcome address by Marina Paino, Head of the Department of Humanities

Introductory remarks by Raffaele Zago

9.30 – 10.30

Keynote Lecture

Barbara Lewandowska-Tomaszczyk (State University of Applied Sciences in Konin) & Piotr Pęzik (University of Łódź): *Emergent Impoliteness and Persuasive Tactics in the Media*

Chair: Marco Venuti

10.30 – 11.45

Session 1

Paul A. Wilson (University of Łódź) & Barbara Lewandowska-Tomaszczyk (State University of Applied Sciences in Konin): *The Role of Devirtualization from Online to Offline Spaces in the Honour-Killing of Qandeel Baloch*

Serena Coschignano & Chiara Zanchi (University of Pavia): *The Usage of rifugiato, profugo, and richiedente asilo in the Italian Written Media: How Frames and Metaphors Contribute to Building Dehumanization*

Ester Di Silvestro (University of Catania): *#BuildTheWall and #closetheharbours. A Comparative Study of Donald J. Trump and Matteo Salvini's Populist Strategies in the Representation of Immigrants and Refugees on Twitter*

Chair: Francesca Vigo

11.45 – 12.00 Break

12.00 – 13.00

Keynote Lecture

Roberta Facchinetti (University of Verona): *Language in Public Diplomacy*

Chair: Giuliana Russo

13.00 – 14.00 Lunch break

14.00 – 15.00

Keynote Lecture

Silvia Bruti (University of Pisa): *Emotion and Innovation in Teen Talk: An Investigation into Popular TV Series*

Chair: Massimo Sturiale

15.00 – 16.15

Session 2

Judit Baranyiné Kóczy (University of Győr): *When Heart Wins over Head: Conceptualizations of szív 'heart' in Hungarian in Relation to Emotions and Reasoning*

Marcin Trojszczak (State University of Applied Sciences in Konin) & Chiara Astrid Gebbia (Independent Researcher): *Regulating Emotions vis-à-vis Inhibiting Unwanted Thoughts – A Comparative Study of their Metaphorical Conceptualisations in English, Polish, and Italian*

Lucia La Causa (University of Catania): *Arabic and English Swinging between Heart and Mind*

Chair: Iain Halliday

16.15

Concluding remarks by Raffaele Zago