#### E-ELAB CALL 2025

#### Join Our Inspiring EUNICE Entrepreneurship Laboratory (E-Elab) 2025!

Are you a Bachelor's, Master's, or Doctoral student with a passion for entrepreneurship? We invite you to immerse yourself in a challenging environment where your innovative ideas will come to life. Our customized online program and distinctive summer school at the historic University of Catania (Italy) offers interactive seminars and insightful experiences from leading experts to fuel your entrepreneurial journey.

#### INTERNATIONAL TEAMWORK

The EUNICE Entrepreneurship Laboratory (E-Elab) is devoted to experience team working and coordination in interdisciplinary and multicultural teams. The E-Elab is designed for students who are interested in tackling the challenges of innovation and transforming an entrepreneurial idea into a feasible project. Participants will learn "by doing" tools to validate an idea and assess its entrepreneurial potential in a dynamic context.

Participants, organized into teams (E-Labbers), will compete to develop an innovative idea with the support of mentors and coaches both from academia and industrial worlds.

During the final event teams will present their ideas to a judging panel composed by EUNICE partners. The best teams will be awarded during the Summer School in Catania (Italy) from **June 30 to July 4 2025**.

In particular the **top 30 students** from the final pitch will be awarded the opportunity to participate in the **Tech Hackathon 2025**, a special event which will be held in Catania **on July 3rd 2025**.

#### ENTREPRENEURSHIP EDUCATION

E-Elab aims to bring together the talent of students from the 10 partner Eunice Universities using innovative and informal teaching approaches. Throughout the program, E-Labbers will engage in current entrepreneurial challenges (Challenges) that eventually will lead to innovative projects with the potential to turn into concrete commercialization proposals for R&D results (e.g., licensing/patenting), academic entrepreneurship (e.g., spin-offs), and student entrepreneurship (e.g., start-ups).

This goal can be achieved through the involvement of:

- External companies specializing in innovation.
- Partnerships with local small, medium, and large business companies.
- Networks with mentors and coaches to develop soft skills.

The call is open to all Eunice students (Bachelor, Master, PhD) from the Alliance of the 10 partner universities:

- Poznan University of Technology, Poland
- Brandenburg University of Technology, Germany
- University of Cantabria, Spain
- University of Mons, Belgium
- University of Catania, Italy
- Université Polytechnique Hauts-de-France, France
- University of Vaasa, Finland
- University of the Peloponnese, Greece
- Karlstad University, Sweden
- Polytechnic University of Viseu, Portugal

# **IMPORTANT DATES**

**DEADLINE FOR APPLICATIONS: 07 March 2025** 

APPLY HERE: <a href="https://forms.office.com/e/Xf8FNfK3SJ">https://forms.office.com/e/Xf8FNfK3SJ</a>

#### MODULE A: ONLINE WORKSHOPS (9 ECTS): 14 March - 24 June 2025

13 online workshops of 3 hours every Friday morning, time: 09:00-13:00 on Moodle and MS Teams platform: https://moodle.eunice-university.eu/course/view.php?id=355

### **Schedule**

•	1. 14.03.2025	Kick-off event
2	2. 21.03.2025	Idea generation
3	3. 28.03.2025	Lean Methodology
4	4. 04.04.2025	Lean Methodology
Ę	5. 11.04.2025	Intercultural communication
6	6. 02.05.2025	Business model canvas
7	7. 09.05.2025	Business Plan Financial Programming Financing and Funding Tbc
8	3. 16.05.2025	Challenging ideas
Ç	9. 23.05.2025	Competitors and Market Size Customer Acquisition & Product/Market fit
•	10. 30.05.2025	Pitch preparation
•	11. 06.06.2025	Marketing Plan
•	12. 13.06.2025	Equity Crowdfunding
	13. 24.06.2025	Final event: Pitch

#### MODULE B: ENTREPRENEURSHIP SUMMER SCHOOL 2025 (3 ECTS)

Why Join the inspiring Summer School in Catania?

The **Entrepreneurship Summer School (ESS)** provides a comprehensive tool kit for a personal growth and an entrepreneurial pattern. Participants will be engaged in multidisciplinary teams from 10 European universities

- Interactive Seminars: Engage with thought leaders, companies and experts.
- Collaborative Environment: Network with like-minded peers and mentors.
- European Atmosphere: Experience a multi-country setting with participants from various European universities.
- Historic Venue: Experience the charm and inspiration of Catania's historic university.

When: 30 June - 4 July 2025

Venue: University of Catania, Catania (Italy).

**Cost**: No tuition fees. Travel expenses, accommodation and meals for the summer school are covered by the Erasmus Blended Intensive Program (BIP)

**ESS Participants**: Students who have applied and attended the online workshops program (Module A)

## **Program Highlights:**

- Workshops, seminars and mentorships
- Topics: Entrepreneurship, creativity, innovation, leadership and team building
- Real-world case studies and games
- Study tour, cultural events and networking opportunities
- Special event: Hackathon

### **Special Event: Tech Hackathon**

The Tech Hackathon is an exciting opportunity for E-Labbers from European universities with multidisciplinary backgrounds. E-Labbers will compete in teams to tackle real-world challenges proposing cutting-edge technology. The hackathon aims to foster creativity, leadership, and technical skills, and team building providing the selected E-Labbers with the tools they need for a successful access in the startup ecosystem and in the Eunice Incubator services.

When: 3rd July 2025

Venue: University of Catania, Catania (Italy).

Cost: no added fees.

**Hackathon Participants**: 30 E-Labbers (Bachelor, Master and PhD) selected by the expert jury during the final event of the online workshops (Module A)

### **Program Highlights:**

- Tech Challenges: Teams will face a series of challenges designed to test their creativity, problem-solving skills, and technological expertise.
- Expert Mentorship: Participants will receive guidance from company, leaders and experienced entrepreneurs who will share their insights and provide valuable feedback.
- Interactive sessions covering topics such as ideation, prototyping, business model development, and pitching.
- Expanding professional network.
- Eunice Incubation Program Access: Top-performing teams will gain access to Eunice incubation programs, providing the support and resources needed to transform their ideas into startups.

**MODULE C: INTERNATIONAL TRAINERSHIPS**: 2 weeks to 2 months at companies and research lab (Optional participation)

## **E-LABBERS SELECTION**

**Selection criteria**. The selection of students will be based on the following criteria:

- Assessment of English language skills (maximum 3 points)
- Previous start-up experience (maximum 2 points)
- Motivation to participate (maximum 3 points)
- Description of the business idea (maximum 2 points)

In the event of a tie, the date of arrival of the application prevails.

**Maximum number of participants admitted**: 60 E-Labbers. 6 students per Partner University will be selected, possibly 2 Bachelor's Degree, 2 Master's Degree, 2 PhD students in different subject areas. In cases where the number of applications at one of the partner universities is less than 6, students from other partner universities, on a waiting list, will be able to join the program. In this case students will be selected based on the order in which applications were received and the allocation among the partners.

**Student notification**: Results of the selection will be notified before the Online Workshops kick-off meeting

**Certification and ECTS:** A participation certificate of the program will be issued. Recognition of the activities in terms of ECTS (Module A= 9 ECTS and Module B = 3 ECTS) will be carried out upon participants request to their local EUNICE office.

Don't miss out on this unique opportunity to kick-start your entrepreneurial journey!

Deadline: 07 March 2025

# Apply now!

For any information please write to: <a href="mailto:eunice@unict.it">eunice@unict.it</a>