

Dottorato di ricerca in
“Scienze per il patrimonio e la produzione culturale”
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Abstract

Culture as a means of expression and identity plays an important role by supporting the development of a coherent and tolerant society (Pasikowska-Schnass, 2018). This statement assumes even greater relevance for Italy (Volpe, 2016) and the Sicilian regional context (Sgarlata, 2017), known for their heritage, among the widest in the world (Gerbino, et al., 2018).

Cultural territorial contexts are no longer considered only as mere places of cultural interest but must necessarily be seen as integrated systems of cultural, social and economic values. The adaptation of this consideration to modern governance paradigms requires investigations into the challenges of managing cultural territorial contexts in order to enhance its resources towards sustainable development (Donato, et al., 2017). In this context, the aim of the present research project is to start an analysis of governance and the methods of engagement of communities as enablers of innovative processes for the enhancement and promotion of cultural landscapes. Will be analyse aspects such as:

- Independence;
- *Leadership*;
- The strategic vision of the management roles;

understanding the patterns, strategies and processes for the creation of products/services for the preservation, protection and enhancement of the historical-artistic heritage of the territory, within administrations, scientific institutions, research and Cultural high qualification.

The main objective is to define public management models to push innovation towards the promotion, protection and enhancement of cultural heritage in the Sicilian geographical context, providing a framework that could allow policymakers on defining political strategies, actions, co-design and co-production processes of services delivery with communities, based on an interactive approach of bottom-up and top-down models.

By observing and discussing the strategies in place and comparing the latter with international strategies, modelling aspects and elements for their replicability compared to smaller contexts, local innovation management methods can be identified that can have a global impact, promoting aspects related to the conservation, protection and enhancement of the territory and its historical-artistic and archaeological heritage to generate, in a final phase, work and employment.

