

## LINGUA E COMUNICAZIONE INGLESE III

Lingue per la comunicazione internazionale (L20)

Prof.ssa Giuliana Russo

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### *Investigating Media discourse: tv, radio, cinema and the internet*

Il corso si propone di consolidare la competenza linguistico-comunicativa degli studenti così da raggiungere il livello C1 (effectiveness) del Common European Framework of Reference for Languages. Ci si concentrerà sulla dimensione orale della lingua con particolare riferimento all'ambito *media discourse*. Il corso si articola in tre moduli tenuti rispettivamente dai proff. G. Russo (module 1) S. Marano (module 2) e I.Halliday (module 3). Gli studenti sono tenuti a seguire, inoltre, le esercitazioni linguistiche (lettorato) svolte dai collaboratori madrelingua che, all'inizio delle lezioni, si cureranno di indicare materiale bibliografico (libri di testo) e strumenti (dizionari) da utilizzare.

#### Module 1 (3 cfu)

Prof.ssa Giuliana Russo

"Media spoken discourse: broadcast talk"

Starting from a general overview of spoken discourse and its genres, the module will investigate the spoken dimension of English by examining linguistic and discursive aspects of broadcast media through a range of media forms and genres. Authentic material will be analysed according to the theoretical and methodological background provided.

Required reading:

R. Carter et al., *Working with texts*, Routledge, London & New York, 2001, chap. 5 (pp.243-309)  
I.Hutchby, *Media Talk: Conversation analysis and the study of broadcasting*, Berkshire, Open University Press, 2006, chapters 1-2-7-8-9.

#### Module 2 (3 cfu)

Prof. Salvatore Marano

"Reading (motion) pictures, London through Hollywood"

This section of the course offers an introduction to the language of cinema and photography. British and American (motion) pictures will be discussed in a semiotic perspective, in order to highlight the clash between cultural specifications and strategies of global communication.

Primary sources will be provided in class.

Required reading:

S. Hayward, *Cinema Studies. The Key Concepts*. London and New York: Routledge, 2007.  
S. Bull. *Photography* (Routledge Introduction to Media and Communications). London and New York: Routledge, 2009.

#### Module 3 (3cfu)

Prof. Iain Halliday

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"From the Wireless to Wifi: English through Its Use in International and National Radio Stations"

If, to borrow from the title of a successful book about the language's history, English is a historical and geographical adventure, then there ought to be ways of participating in that adventure, even vicariously for learners of English as a foreign language. One way of attempting this is the possibility of investigating how the language is and has been used by radio stations throughout the world. Radio English allows us to make considerable diachronic and synchronic considerations – the history of broadcast radio runs from 1920 to the present day, covering much of the twentieth century and this first decade of our century. The word "wireless", for example, has had a series of

meanings over that period.

As a leading medium of mass communication at all cultural levels, the varied nature of the language used on the radio (both between and even within individual stations) reflects the cultural variety of the Anglophone world. To give an illustrative example of this variety in the relatively limited context of British radio broadcasting, the English used on BBC Radio 1 is very different from the English used on BBC Radio 4. Similarly, the English used in a programme such as Radio 4's "Desert Island Discs" is very different from that used in a programme such as "Just a Minute".

Notes from the module classes will be made available online.

Attending students are required to bring 500 words of their own writing with the title "From the Wireless to Wifi: Radio English" to the oral exam, non-attending students 1,000 words with the same title.

Required reading

Osborne, John, *Radio Head: Up and Down the Dial of British Radio*, Simon & Schuster Ltd, London, 2009.